



SPHERIK[®]
accelerator

Brief introduction

ABOUT SPHERIK

Founded as an NGO in 2013 by Liberty Technology Park Cluj, Banca Transilvania, Babeş-Bolyai University (UBB) and Technical University of Cluj-Napoca.

Placed at the intersection of 3 key areas: education, investment and technology.



Spherik is part of the ecosystem in **the first tech campus in Romania - Liberty Technology Park Cluj** where our start-ups have the opportunity to meet and work closely with reputed companies such as: Siemens, IBM, Arvato Bertelsmann, Altran, KPMG, GTS telecom and others.

We act on a long term vision to boost the **ecosystem growth**. Corporate partners and leading industry experts joined our community to support the development of tech start-ups.

Spherik quickly grew to become one of the leading and **most successful acceleration programs in Romania** attracting teams from Romania, Bulgaria, Republic of Moldova and Russia.

Since 2013, Spherik accelerated over 30 companies with more than 60 founders.

Examples of accelerated companies:

Printivate: <http://bit.ly/2klignf>;

Planable: <http://planable.io/>; <http://bit.ly/2klt70p>

Approd: <https://approd.ro/>; <http://bit.ly/2kwlf4f>;

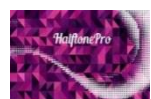
Visitor Analytics: <http://www.visitor-analytics.net/>; <http://bit.ly/2kweE3W>;

City365: <http://city365.ro/>; <http://bit.ly/2jB4eRh>;

Alris Vision: <http://www.airisvision.com/>; <http://bit.ly/2kwqLhg>;

FotoColaj: <http://www.fotocolaj.ro/>;

Halftone Pro: <https://halftonepro.com/>;

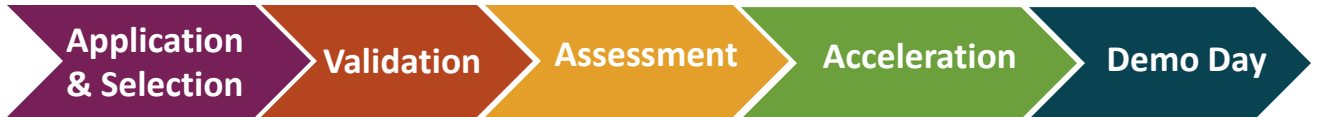


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PROGRAM OVERVIEW



The program starts in May, with the **validation phase**, continues during June-August with the **acceleration phase** and ends in September with the **Demo Day**, when teams pitch in front of an audience that includes mentors, advisors, seasoned investors, representatives of the press and others.

Designed for strong teams with awesome products targeting international markets, the programme provides hands-on assistance in product building, go-to market strategy, and stress-testing the business model.

2017 PROGRAM (4th Edition)

Selection: **April**

Validation: **May**

Acceleration: **June-August**

Demo Day: **September**

Intake: **10-15 teams**

Main Selection Criteria: **Passionate experienced entrepreneurs or ambitious first time founders with an early-stage prototype or MVP**

During the program, teams have access to:

- ✓ 30+ mentors: domain specialists and top business leaders
- ✓ 1-to-1 sessions with investors
- ✓ office space & co-working
- ✓ Free of charge services from partner companies (legal & financial advise, software & tools)



Successful companies accelerated by Spherik agree to give us **3.14%** out of their first investment received within 1 year after the program. These funds go back into the acceleration program to further develop and scale it.



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TEAM



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